



“Technology has changed our lifestyles resulting in less physical activity for today’s young people. This has led to significant increases in obesity, diabetes, depression, dyslexia, and ADHD. It’s time to get kids active with activities they want to do.”
Cathi Lamberti, CEO, Sportwall International

ADOPT A SCHOOL

GIVE KIDS A CHANCE AT A HEALTHY FUTURE

We can change the health of today's kids by making exercise and skill building fun and compelling.

Sportwall’s turnkey fitness solutions enable schools and after school programs to put the “fun back into fitness” along with needed skill building. Today’s youth can be absorbed in non-physical video games and TV for hours. They are attracted to technology in a positive way. Sportwall speaks their language. Sportwall’s full body computer games are viewed as a form of play. Play that brings real fitness benefits for all ages:

- Core Strength Training
- Cardiovascular Training
- Proprioception - Sense of Body Position in Space
- Visual-Perceptual-Motor Skills
- Speed and Agility
- Sports Skill and Neurological Efficiency Training.
- Concentration, Attention, Focus, and Direction
- Hand-Eye Coordination

Dyslexia and ADHD have become a mainstream health problem. The neurological system is primitive at birth and requires stimulation to develop. If stimulation does not occur normal development does not occur; normal adaptive responses are not achieved; and learning, development, and behavior are impacted negatively. All this happens with natural play. Unfortunately, playgrounds, fields, and yards have been replaced by the internet, television, and computer games. Sportwall offers a real solution for schools.

Sportwall Programs focus on stimulating the neurological system to adapt to a higher level of efficiency by concurrently:

- Engaging and sustaining participation with computer game technology
- Stimulating the hands, feet, eyes, ears and the vestibular system
- Engaging cognitive decision making under pressure
- Delivering a cardiovascular workout in a play format

Sportwall also provides solutions for these health related problems:

- Inactivity - provides activities that kids WANT to do
- Obesity - burns calories with exciting fun-filled games
- Depression - endorphin release from exercise is more beneficial than drugs without the side affects
- Behavior problems - focuses on group games that promote and develop healthy social interaction
- Low levels of sports participation - kids learn the generic sports skills equipping them to discover their talents and gain confidence with trying out new playground and sports activities



A multi-station system from Sportwall becomes an instant multi-function program for elementary, middle, high schools and other community programs.



How You Can Make A Difference!

By adopting a school or school district, you can change lives now and make a real difference in their future. Healthy kids mean healthy and productive communities and future employees. Without change in the today's youth, companies and communities are going to find themselves unable to fund this generation's health costs.

With your contribution, a multi-station Sportwall system will be brought to your local Schools bearing your company/foundation logo. The School staff will be given personal training by Sportwall. Overnight, your local School will have cutting edge technology to institute fitness and skill programs for the youth of our community.

We will work with you and your public relations staff to develop announcements and related press functions to let the community know about your commitment to this communities youth. Your company/foundation will be seen as a leader looking to change the lives of our youth and maybe your future employees.



**Adopt a School.....
change the lives of kids today....
give them a bright and healthy future.**

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